Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: 2020-21 TYBBA	**School of Commerce and Management**	**Department: BBA**
Course Code: MBC IB 305	**Course Title: International Trade Policy**	**Semester : V**
Day and Date: Monday, 07.12.2020	**End Semester Examination**	**Time : 2 Hrs.** **Max Marks : 50**

Instructions: 1) All Questions are compulsory.
2) Figures to the right indicates full marks.

Q.1	**Answer the following (any Two)**–	**Marks**	**Bloom's Level**	**CO**
a)	Trade protectionism is a suitable advantage for developing nations for economic development strong. A trade protectionism policy is required. Assume that you're an International Business expert list characteristic for trade protectionism policy.	9	1	1
b)	The original idea for Mc. Donald was for giving good quality fast food for middle class people in the U. S. A. Describe the lesson that international businesses receive.	9	2	2
c)	Being a Market analysts state the various sectors which give a maximum of Foreign Direct Investment in Merchandise Sector for Asian Countries.	9	1	2

Q.2	**Answer the following (any two)** –			
a)	Assuming that you are strategist in Import business , interpret the following statement— "If a country is a big importer it is more exposed to global crisis."	8	3	3
b)	Salgaonkar shipping corporation, Panjim, Goa is one of the biggest shipping corporations in India. It's planning to have an Export Oriented Unit for Marine business. On behalf of Salgaonkar shipping corporation you are supposed to fill in the application form with Director General of Foreign trade & Ministry of Commerce and industries. Describe the prerequisites for filling the application of EOU.	8	2	4

c)	Mr. Vibhute and Mr. Chandwani is good business partner. Mr. Chandwani is having good knowledge about BOP and trade barriers bus Mr. Vibhute finds it difficult to understand barriers in case of BOP. Every time Mr. Chandwani tries to explain Mr. Vibhute about BOP Mr. Vibhute ignores the same due to which Mr. Vibhute faces loses in his business. Being a Foreign business expert can Mr. Chandwani try to demonstrate the different components of Balance of Payment for Mr. Vibhute?	8	3	4

Q.3 **Answer the following (any two)** –

a)	EXIM bank is the bank under Ministry of Commerce and Industry which help exporter to know about various and schemes and provide a platform for Export Credit Guarantee under ECGC scheme. Demonstrate the various objectives of ECGC.	8	3	6
b)	ASEAN plays a major role for various business opportunities in South East Asia. The developing countries have turned their fortune from the decade of 90's and have emerged as International Business hub. Few nations in ASEAN are still fighting for development at grass route level due to heavy completion at global scenario. With the help of above pints can you judge ASEAN as the largest and most important Regional Economic Integration in Asia?	8	5	5
c)	Export schemes approved by Director General Foreign Trade are being used by exporter and importer on a large scale and at every level in the Export import sector of trade. Relate a plan for Micro small and medium exporter on your own.	8	4	6

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